NOW TWO WEEKENDS

THE BIG ONE

MINNEAPOLIS HOME +GARDEN SHOW

FEBRUARY 26-28 & MARCH 4-6, 2016

Minneapolis Convention Center

REACH A MORE QUALIFIED AUDIENCE

- 96% did not attend another home show in the market
- 94% are homeowners
- 87% attend with projects in mind
- $110,028 average annual household income
- 76% attend with a spouse – meet BOTH decision makers
- 74 % are ages 35-64

Source: 2015 Marketplace Events Attendee Survey, InQuery Research

72,961 QUALIFIED HOMEOWNERS ARE LOOKING FOR YOU!

More than 72,000 homeowners attend the **Minneapolis Home + Garden Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Minneapolis Home + Garden Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

OUR EXHIBITORS DRAW A CROWD!

BUILDING & REMODELING:
windows & doors, flooring, roofing, garage doors, gutters, painting, contractors, builders

KITCHENS & BATHROOMS:
fixtures, appliances, cabinets & countertops

OUTDOOR LIVING:
landscaping & gardening, furniture, cooking/barbeques, pavers, pools, ponds, patios, fencing, pest control

INTERIOR DESIGN & DECORATING:
services for one's space

FURNISHINGS & ACCESSORIES:
lighting, furniture, art, decor, window coverings

SHOPPING & LIFESTYLE:
edibles, gifts & gadgets, pet-related, jewelry, arts & crafts

FINANCIAL & PROFESSIONAL SERVICES:
realtors, lenders & mortgage brokers, title companies

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA WITH MORE THAN 40 SHOWS IN 23 MARKETS THAT COLLECTIVELY ATTRACT 1.5 MILLION ATTENDEES.

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BOOTH PRICING

Exhibit Space Rate	$23.59/sq. ft.
Buyer's Guide Listing *(required)*	$129

ADDITIONALLY:

Main Aisle Premium	$250/10' Aisle
Direct Sell Fee	$200/10'x10'
Corner Premium	$200/Corner

RATE INCLUDES

- Standard pipe and drape
- Company identification sign
- VIP passes
- 24-hour security
- Exhibitor badges
- Listing in the official Show Guide (sign up prior to deadline)
- Pre-show promotional material
- Free exhibitor training seminar

SHOW HOURS

Fri	FEB. 26	10:00 a.m. - 9:00 p.m.
Sat	FEB. 27	9:00 a.m. - 9:00 p.m.
Sun	FEB. 28	9:00 a.m. - 6:00 p.m.
Fri	MARCH 4	10:00 a.m. - 9:00 p.m.
Sat	MARCH 5	9:00 a.m. - 9:00 p.m.
Sun	MARCH 6	9:00 a.m. - 6:00 p.m.

MOVE-IN SCHEDULE TBD

****NEW**** In order to improve the overall show experience, we will be implementing a structured move-in schedule for the 2016 Minneapolis Home + Garden Show *(different move-in dates and times for different areas of the show floor).* Please check the Exhibitor Kit on the website 60 days prior to the event for details!

MOVE-OUT HOURS

Sun	MARCH 6	6:01 p.m. - 10:00 p.m.
Mon	MARCH 7	7:00 a.m. - 2:00 p.m.

**Hours subject to change.*

SPACE IS LIMITED, CALL US TODAY!

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